

PRIME **1**

THE INSPIRING GROWTH STORY OF **PRIME ONE GLOBAL LLC**



www.primeone.global



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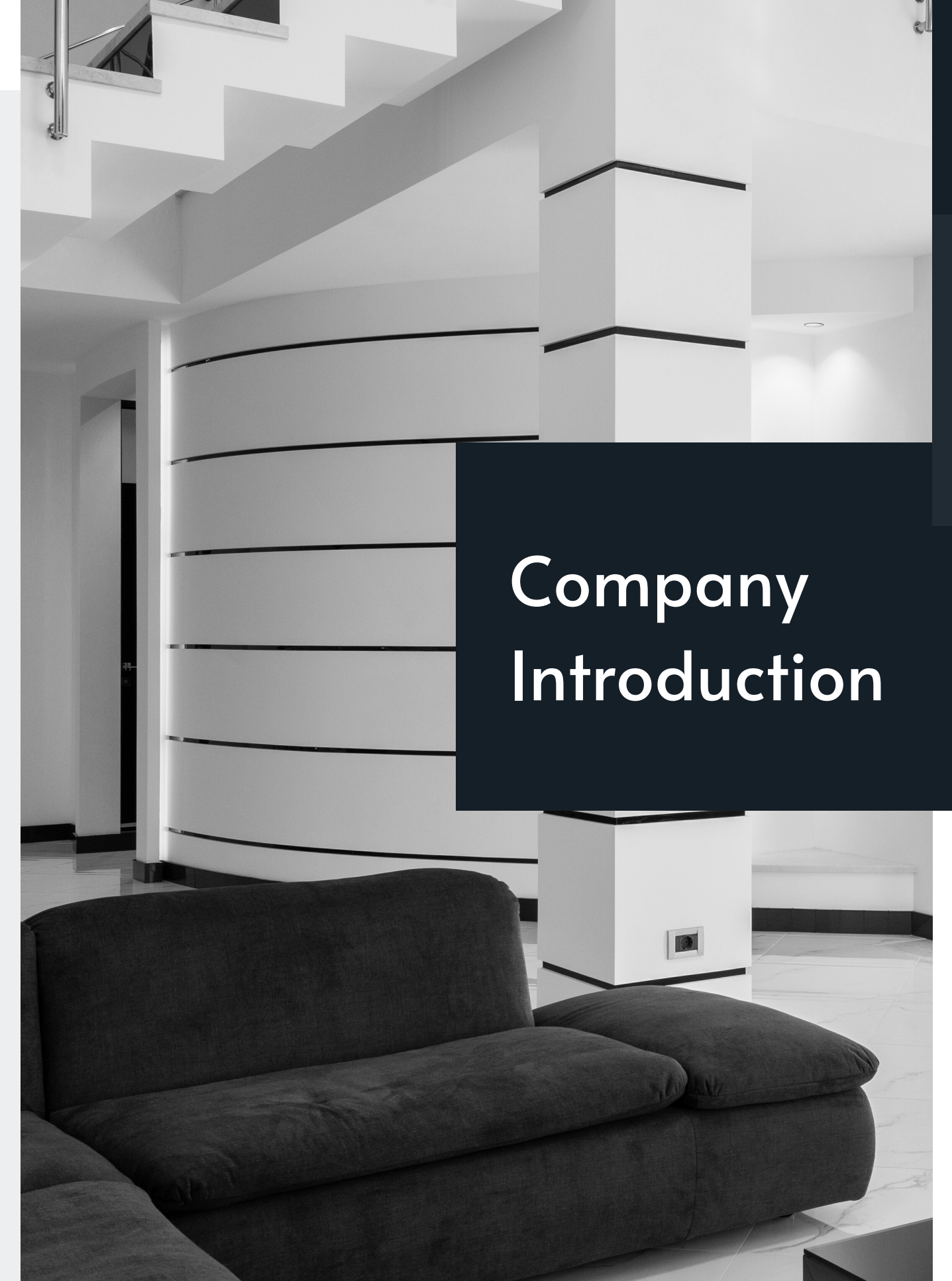
We are **Prime** One

PRIME 1

Prime One Global LLC is a Globally recognized Multinational Award-Winning performance marketing agency delivering Enterprise grade Full Stack digital marketing strategies and results driven performance marketing solutions to emerging global brands.



Company
Introduction





Prime One Headquarters



Innovation Centre

Prime One Global (PVT) LTD.
#146B, Goodshed Road,
Thonikkal, Vavuniya NP, Sri
Lanka.



Registered Office

Prime One Global LLC.
#2055 Limestone Rd,
Wilmington, DE 19808,
United States.



Meet The Prime One Crew

Ownership and **Management** Team



We're A Talented & Highly Experienced
Team With Strong Leadership And Winning
Abilities. We Build Smart Digital Presences
And Strong Branding For Global Brands

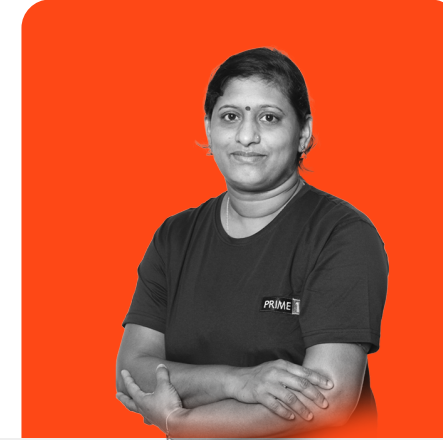
Our Project Lead Crew

| | | |
|-----------------------------------|------------------------------|------------------------------|
| Digital Transformation Strategist | Paid Media Campaign Managers | Creative Visual Designers |
| Digital Data Analyst | Creative Content Management | Inbound Marketing Management |
| Technical SEO Specialist | Digital Marketing Analyst | Link Building Team Member |

Prime One Management Team



Sharanyan
Managing Director
Management Team



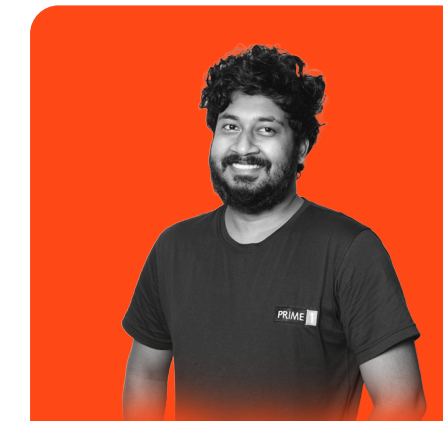
Pratheepa
Chief financial officer
Management Team



Kokul
Vice President
Management Team



Nigetha
Chief Executive Officer
Management Team

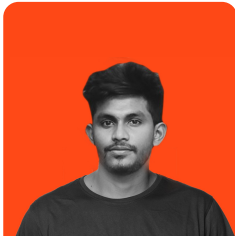


Dilan
Head of Operations
Lead Crew



Verginiya
Digital Marketing Manager
Lead Crew

Prime One Lead Crew



Thuvakaran
Creative Design Manager
Lead Crew



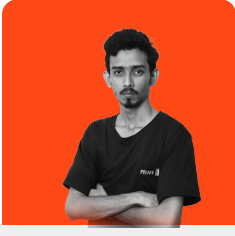
Joshua
Digital Marketer
Lead Crew



Abirika
Content Manager
Lead Crew



Sritharan
Project Manager
Lead Crew



Suraif
Senior Lead Developer
Lead Crew

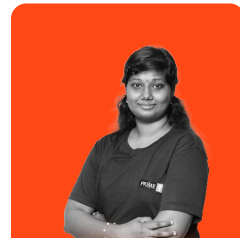


Raymicka
Business Analyst
Lead Crew

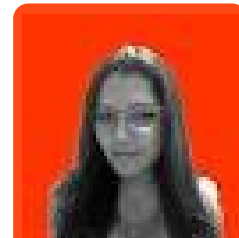


Jevirthika
Project Manager
Lead Crew

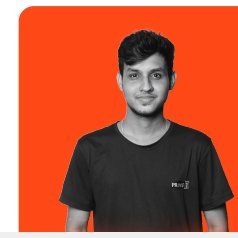
Prime One Operation Team



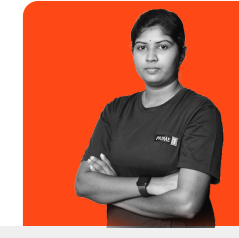
Kobiha
Creative Designer
Operation Team



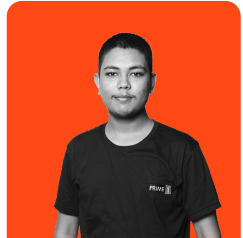
Devanthi
Creative Design & Brand
Management Executive
Operation Team



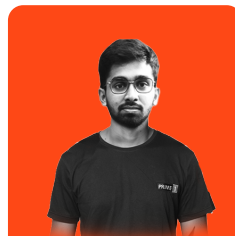
Thuvakaran
Digital Marketing
Operation Team



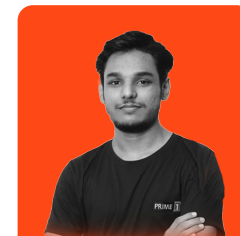
Mathusika
Digital Marketing
Operation Team



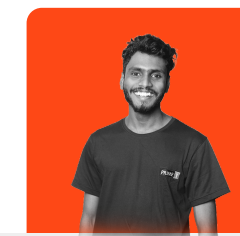
Mishal
Digital Marketing
Operation Team



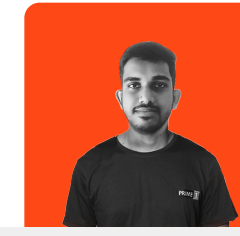
Sugesh
Web Application Developer
Operation Team



Saadh
Application Developer
Operation Team



Richard
Digital Marketing
Operation Team



Neemesh
Web Application Developer
Operation Team



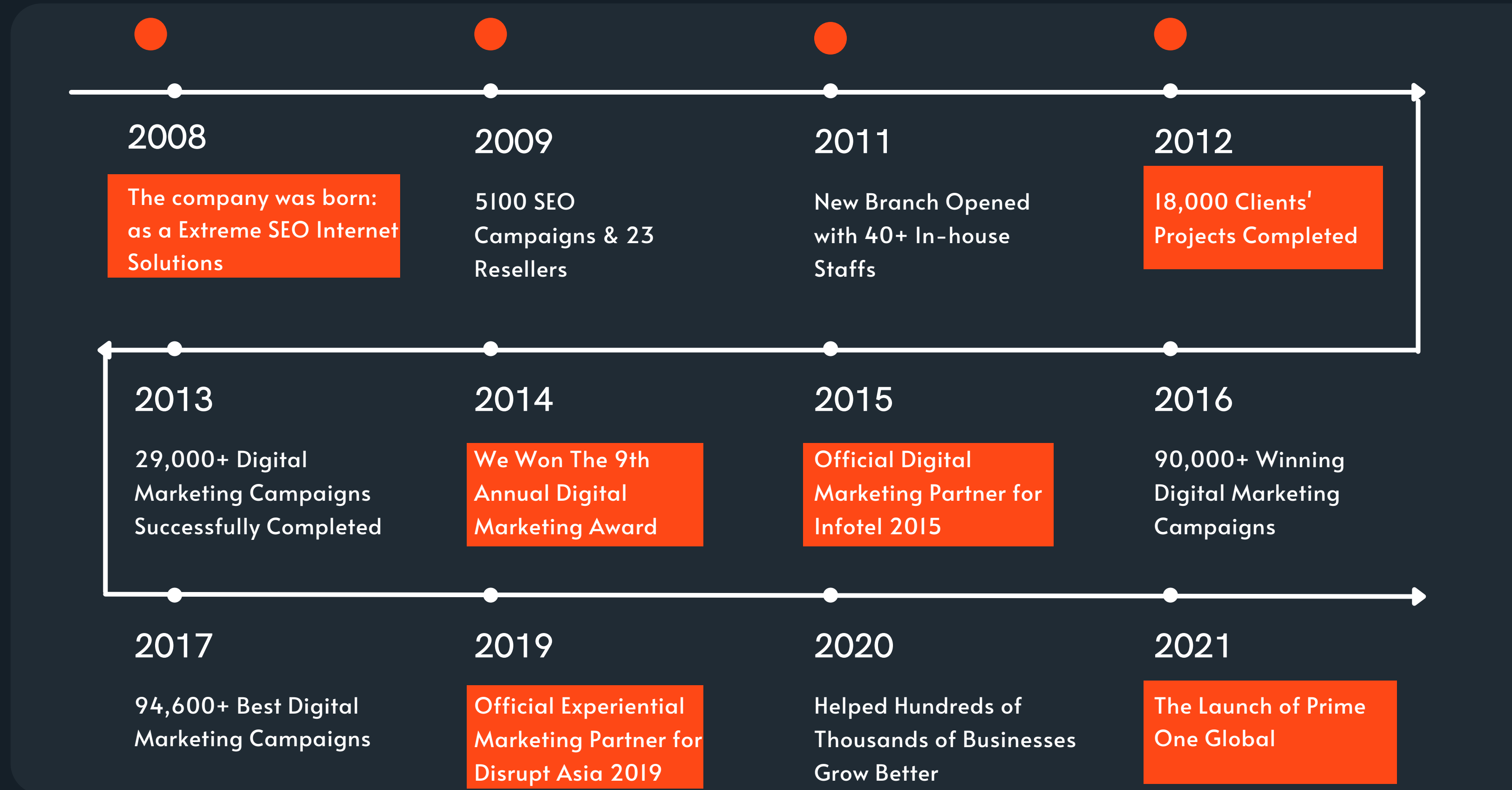
Prime One Team Crew



The **Big Steps** Of Prime One Global

Company History

● Company History





Mission/ Vision Statement

Prime One Core Mission

We're committed to our clients in the digital growth of their brand and the deployment of their digital marketing strategies. At its core, our mission is to help our clients achieve their highest potential growth while maintaining a great ROI.



What Prime One Envision

“ We aspire to become a long-term performance marketing partner of thriving global brands and support them to generate more customers, expand their presence in the modern digital market, and provide more value to their clientele. ”

Result Driven Solutions



Performance Marketing & Brand Activation



Digital Transformation & Digital Frameworks



Web/Mobile Data Analytics



Multi/Omni Channel Marketing



Pay Per Click Advertising



Enterprise Search Optimization



Inbound Marketing Management



Services and Customers



Digital Transformation

We power-up digital transformation enable business processes for brands at the technology forefront. We're good at the smart integration of digital transformation in the business process.



Brand Activation

We are a brand activation powerhouse since 2009. Clients come to us because with our impactful experiential marketing approach, we can empower their brand activation and make their big ideas happen - with results.



Digital Frameworks

We use smart insights and RACE planning systems to create customized digital frameworks for brands that help them to digitize their business model.



Performance Marketing

We provide the optimal and agile way of performance marketing solutions for emerging global brands that enhance their performance and help them to reach their business goals.



Web/Mobile Analytics

We provide insightful web and mobile analytics reports using real-time, up-to-date data that help businesses to increase their user acquisition and retention.



Multi/Omni Channel Marketing

We use smart insights and RACE planning systems to create customized digital frameworks for brands that help them to digitize their business model.



Pay Per Click Advertising

We create personalized profit-driven pay per click advertising strategies to identify the challenges and competitions specific to your business to meet your business goals.



Enterprise Search Optimization

Our Enterprise grade semantic Search engine optimization strategies helps our customers to stay on top of search engines to drive convertible organic traffic to their sales funnels.



Inbound Marketing Management

Our Inbound marketing management strategies are crafted to convert the visitors as high-paying potential customers through our personalized Inbound marketing frameworks.

Prime One Customer Portfolio

We are specialists in both performance marketing and innovative technologies and we apply our full range of talent to create the perfect solutions for each client's needs.



Case Study 01

Official Digital Marketing
Partner for Infotel 2015

Case Study 02
Official Experiential
Marketing Partner for
Disrupt Asia 2019



Grand Promotion For Disrupt Asia 2019 Via Digital Marketing

| | | | |
|--------------|-------------------|--------------------|---------------------------|
| • CLIENT | • TASK | • PROJECT TIMELINE | • SCOPE |
| Disrupt Asia | Digital Marketing | 45 Days | Event Awareness / Success |



153 Percent Increase In Veracity AI Organic Traffic & SEO Revenue

| | | | |
|-------------|---------------------------------------|--------------------|--|
| • CLIENT | • TASK | • PROJECT TIMELINE | • SCOPE |
| Veracity Ai | Enterprise Search Engine Optimization | 45 Days | Increase web traffic + Keyword Ranking |



SAKS Financial Services Increased Brand Visibility By 185 Percent

Case Study.

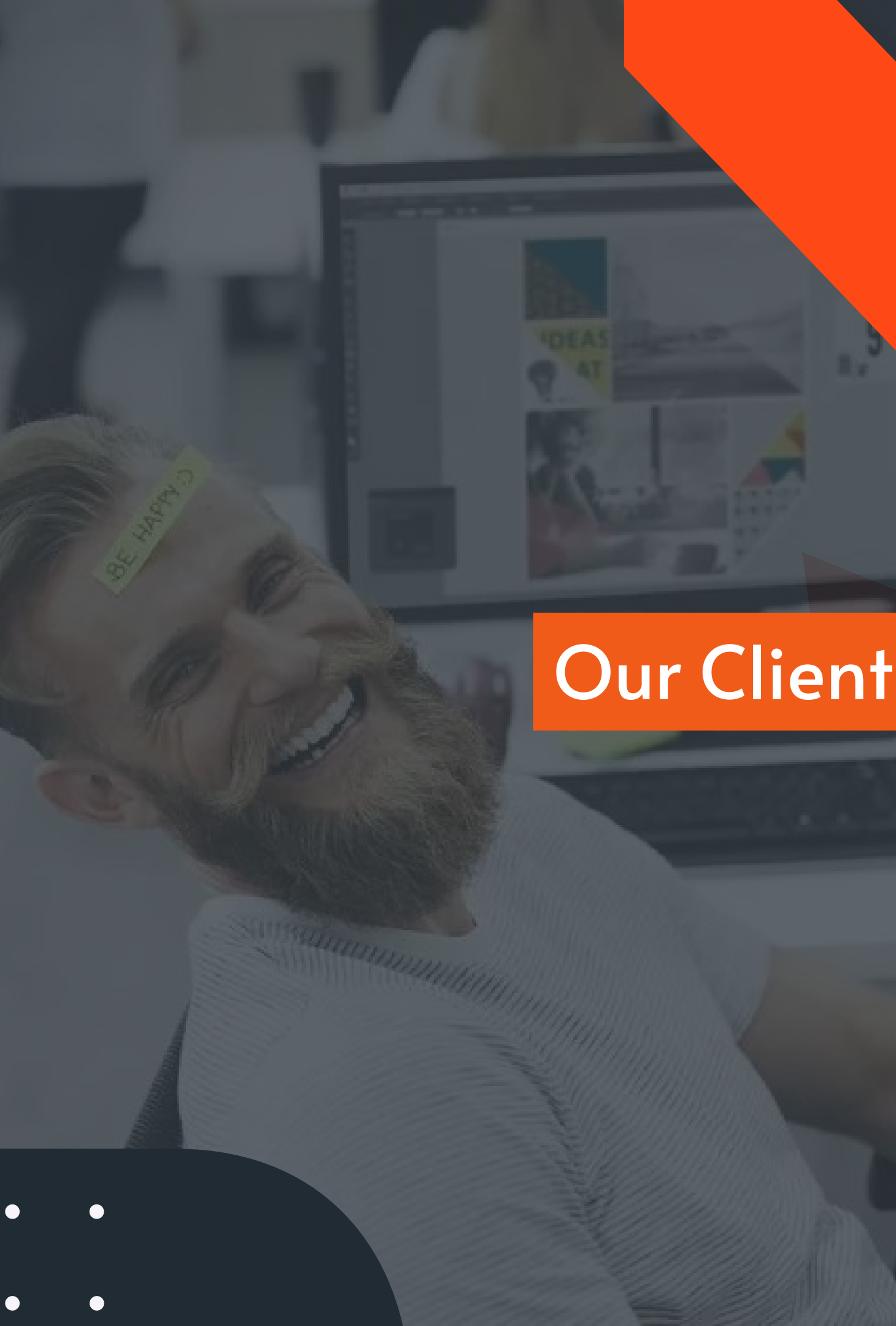
- | | | | |
|------------------------------------|--|--------------------------------------|-----------------------------------|
| • CLIENT Serverboost LLC | • TASK Enterprise Search Optimization | • PROJECT TIMELINE 45 Days | • SCOPE Organic Traffic |
|------------------------------------|--|--------------------------------------|-----------------------------------|

Organic Traffic Boost with Link Cleanup & Enterprise SEO Strategy

Case Study.

- | | | | |
|------------------------------------|--|--------------------------------------|-----------------------------------|
| • CLIENT Serverboost LLC | • TASK Enterprise Search Optimization | • PROJECT TIMELINE 45 Days | • SCOPE Organic Traffic |
|------------------------------------|--|--------------------------------------|-----------------------------------|

PORTFOLIO



Our Clients

Global Clients



Local Clients

Our Clients

 **Abans.com**



ARTECULATE

bigdeals.lk

 **Têrapy**

 **blue lotus 360**
CLOUD ERP & HRM SOFTWARE SOLUTIONS



 **Taya finch**

 **ICTA**
ideas actioned
Information and Communication Technology Agency of Sri Lanka

johnkeells

 **SLASSCOM**
THE IT-BPM AND KNOWLEDGE SERVICES INDUSTRY CHAMBER

 **FITIS**
FEDERATION OF IT INDUSTRY SRI LANKA

README



Awards and Certifications

SLT Zero One Awards 2017



Certified SEO Company



Entrepreneur of The Year 2016



Member of SLASSCOM



Google Analytics Qualified Individual



Member of FITIS



Google AdWords Certified Individual



Microsoft advertising certified professional



Awards and Certifications

Sri Lanka Entrepreneur of The Year 2012



2014 Readers Choice Award Winner



Asian Pacific Entrepreneur - 2013



2015 Readers Choice Award Winner



2013 Global Readers Choice Award



Best Innovative Award 2015 - CCIY



2012 Promotion World Award



2016 Readers Choice Award Winner





● Future Goals

We Help Brands to Trailblaze in
the Modern World.

Through the power of innovative performance marketing, we envision a world where all businesses reach their growth potential. By 2023, we want to fully expand our global market, especially in the USA, and we want to be the first choice of eCommerce businesses when it comes to performance marketing. At Prime One Global, we are committed to empowering digital transformation and brand activation for global brands.

P1 | Thank You!

